APPENDIX B

VANDERBILT UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

<table>
<thead>
<tr>
<th>Gold</th>
<th>Metallic Gold</th>
<th>Black</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>PANTONE 7502 C</td>
<td>MADEIRA Rayon: 1070 Polyeon: 1670</td>
<td>PANTONE 873 C</td>
<td>MADEIRA Rayon: F5 Gold 37</td>
</tr>
<tr>
<td></td>
<td></td>
<td>PANTONE Process Black C</td>
<td>MADEIRA Rayon: 1000 Polyeon: 1600</td>
</tr>
<tr>
<td></td>
<td></td>
<td>White</td>
<td>MADEIRA Rayon: 1001 Polyeon: 1801</td>
</tr>
</tbody>
</table>

Approved University colors or the "PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks

Combination Marks

NOTE: The marks of Vanderbilt University are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by VANDERBILT UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.
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**ADDITIONAL PERTINENT INFORMATION**

- University seal not permitted on products for resale.
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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